



## **Transvideo press release**

For immediate release

*Transvideo is at IBC 2015 in Hall 11 on stand 11.F31, RAI Centre, Amsterdam, exhibition September 11-15*

## **Transvideo launches the StarliteRF at IBC2015, and presents an impressive line up of StarliteHD 5" OLED monitors, resulting from collaboration with cinematographers and manufacturers.**

*Accompanying 300 dpi photos show 1) The new Transvideo StarliteRF - front and rear views, and 2) The StarliteHD5-ARRI mounted on the ARRI ALEXA Mini camera*

### **Paris and London, 7<sup>th</sup> September 2015:**

**Transvideo** will launch the **StarliteRF** at IBC 2015, a 5" OLED wireless monitor based on StarliteHD5 core technologies with an inbuilt wireless receiver. It completes the line-up of StarliteHD monitors. Small and lightweight, it operates on the 5.8Ghz ISM band, has a top mounted antenna, and a Sony consumer battery connection at the back. The wireless video connectivity incorporated is without latency, with low loss and with no delay. The range is 200 feet (61 m). See it on the Transvideo stand 11.F31 at IBC.

Free of cables, lightweight and with all the reliability, accuracy and fine engineering that Transvideo build into their products, it is the perfect choice for directors, assistant directors, focus pullers and DOPs.

These monitors offer a superb and practical display with many analytical features as well as inbuilt recording and playback facilities for H.264 rushes on SD cards. Its compact form factor makes it ideal for weight and size-critical shooting situations.

**StarliteHD5-ARRI:** TRANSVIDEO and ARRI announced at NAB their collaboration on a specially adapted version of Transvideo's StarliteHD 5" OLED monitor. The resulting StarliteHD5-ARRI can control the new ARRI ALEXA Mini and also the ARRI AMIRA. Constructed from aviation-grade aluminum, the rugged StarliteHD5-ARRI monitor is the size of a smartphone and weighs less than 200 g. Working together closely, ARRI and Transvideo have developed a touch-screen interface for the StarliteHD5-ARRI that will allow it to control key ARRI camera functions. The StarliteHD5-ARRI is sold exclusively through ARRI sales channels, while the standard StarliteHD 5" monitor continue to be sold through Transvideo and its distribution network.

**NEW** also, Transvideo will show a **PACK starliteHD5**, a package consisting of the StarliteHD5 OLED monitor including accessories: Viewfinder adaptor, Sun hood, Transportation plate and Peli case.

Alongside with StarliteHD line-up, Transvideo will also launch the following:

**NEW:** TRANSVIDEO will introduce the **RainbowFHD**, a new generation high-end monitor with 'Immediate Display'. That is, zero latency or image lag, so no delay for focus pullers or sports announcers in situations where latency is unacceptable. Delivery Q4-2015.

A **RainbowFHD+** will appear Q1-2016 with advanced functionalities including, LensReader and CineMultiTrack functions and also some 3DView tools for stereographers.

**NEW: CineMultiTrack** is a reliable focus-puller's assistant. It measures distance on set, consisting of a main display unit and 3 Tags to be concealed on the actors. Each Tag is about 2" x 2" (51 x 51 mm). It tracks with an accuracy of about 10 cm at 50 meters for up to 3 targets, each carrying a Tag. Tags are small concealable units which include the measurement system and a rechargeable LiPo battery via USB. - Delivery Q4-2015

**NEW: Transvideo RainbowHD monitor: NEW** firmware lets you take snapshots.

CEO Jacques Delacoux and Sales Director Karine Fouque will be on the stand 11.F31 throughout the show to meet and demonstrate the full line-up of Transvideo and Aaton Digital products.

<http://www.transvideo.eu>

French Technologies for Motion Picture, Broadcast and Digital Cinematography.

From 1985 onwards Transvideo has been creating products for the film industry and television production. It designed the first professional flat panel monitor in 1990, and since then it has led the high-end on-board monitoring market, including metadata extraction from intelligent lenses such as Cooke/i and ARRI LDS.

Transvideo is also active in avionics with several products used in Airbus aircraft such as the super air carrier A380 and A350, also in the single aisle A32X family.

An Academy Award in 2009 and a Cinec Award in 2010 have recognized Transvideo for its innovation and superior engineering ability.

In June 2013, TRANSVIDEO's holding Ithaki acquired AATON, the French manufacturer of cinematic equipment. Since this time, AATON-Digital developed the Cantar-X3, the most advanced on location sound recorder that received a Cinec Award in 2014.

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*2 x 300 dpi photos supplied as attachments:*

*1) The new Transvideo StarliteRF - front and rear views*

*2) The StarliteHD5-ARRI mounted on the ARRI ALEXA Mini camera*

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